

The business plan



You have found your business idea and want to put it into practice? Then you should prepare your employment. The most important instrument for this is the business plan.

A business plan helps you to plan your project step by step. It is crucial if you want to convince someone of your business idea and plans – banks, for example, use the business plan to check whether they will grant you a loan.

Tip: Get **advice** beforehand. An advisor can give you helpful tips on how to improve your business plan.

You can find out how to write your business plan, what belongs in the plan and what else you need on the pages of the [start-up portal](#). You already know what should be in your business plan? Then the [Gründerplattform](#) will show you how to write it step by step.

Are you wondering whether your business idea has been sufficiently thought through? Are you unsure how your financial planning should look like? Then take a look at the checklists on the [start-up portal](#).



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Startup Portal

Checklist for your business plan

IHK Berlin

Short film summarizing the most important information about your business plan in a visual way

Checklist for your financing plan

Things to bear in mind when planning your business finances