



## Discover the German IT scene

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### Germany can also do IT

The tech sector is one of the most important branches of the economy in Germany. With an annual turnover of 170 billion euros in 2020, the IT industry is a major economic driving force – and it is growing steadily. With over 1.2 million skilled workers, the IT sector is also the second biggest industrial employer. Increasing digitalisation brings tens of thousands of new jobs every year, but many posts remain unfilled due to the shortage of skilled workers. That is why international IT specialists are particularly in demand. You too can become part of this dynamic and innovative industry in Germany!

**Did you know?** The [\*\*Digital Hub Initiative\*\*](#)  connects SMEs and larger companies with innovation partners from the scientific and start-up communities at twelve centres of excellence in Germany. They are joining forces to seek innovative answers to the challenges of digitalisation.

### Innovative start-ups are also in Germany

Are you seeking innovative challenges in the IT sector? When it comes to IT innovations, most people think of Silicon Valley first – but what about Berlin? Berlin is not just Germany's digital capital, it is also a hotspot for innovative start-ups. The Berlin start-up scene is a driving force for jobs in Germany. In fact, the federal state generates more jobs through start-ups than any other. The start-ups in Berlin focus primarily on technologies such as AI or blockchain. The application of blockchain technology is particularly prevalent in the fintech sector. Berlin has developed into a fintech hub over the years, with 34.8 per cent of all businesses in Berlin working in the sector. Berlin is also at the forefront of AI, with 95 AI start-ups having been launched here in one year alone.

You can also use the [\*\*Startup-Finder\*\*](#)  to discover innovative startups in Germany.

Next to Berlin, Munich, Hamburg and the Rhine-Ruhr metropolitan region are other start-up hotspots. In total, Germany has 1,946 start-ups seeking solutions to digital challenges. Their top priorities are innovation and sustainability.

### Artificial intelligence "Made in Germany"

Self-driving cars, smart homes and voice assistants – intelligent technologies can be found in every sphere of life. AI technologies have become indispensable in Germany too. The [\*\*Map on AI\*\*](#)  on Germany's platform for artificial intelligence now shows 1,800 entries for where AI is happening in Germany. You can refer to the Map on AI to find out about innovative applications and projects in which AI technologies are being used.

In order to drive this development forward, the German government plans to invest about 5 billion euros by 2025 in the implementation of a national AI strategy. The aim of this investment is to make

Germany the world's leading location for AI. First and foremost, however, the new AI technologies should be of benefit to people and the environment.

Would you like to help shape the future of AI in one of the most innovative locations? Then **start your career as an IT specialist in Germany!**

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